

ONOMATIC

PRODUCT, SERVICE &
MARKETING DESIGN

Q3 2026

Introduction

Created with a philosophy that modern brands exist in a world where success is judged on experience and operational efficiency; Onomatic is small and nimble creative consultancy offering multi disciplinary services to a wide and varied client base.

From the smallest start-up through to large enterprise, and everything in between. Proven experience in delivery, with a pedigree in many sectors; including Entertainment, Health Care, Beauty, Fashion, Finance and eCommerce.

Optimised, always on and automated.

Brief History

Onomatic was founded in 2011 to provide direct to client creative work and support to in house teams on an ad-hoc basis, for brand marketing and product development. Since inception, Onomatic has worked with a number of firms on the full gamut of creative services; including but not exclusively:

- Brand creation and development
- Guideline management & Design Systems
- Client and user research
- Design for Digital and Print + in addition non standard creative ie Taxi design
- Development/Execution for digital services and print materials
- AI concepts and Interactions
- Social Media management and assets

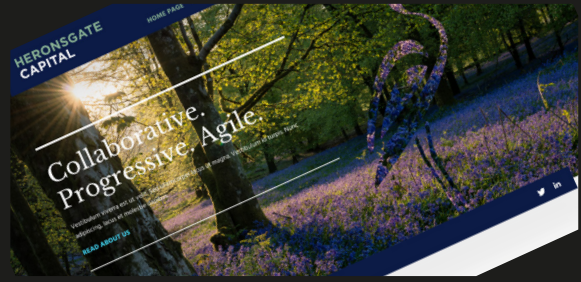
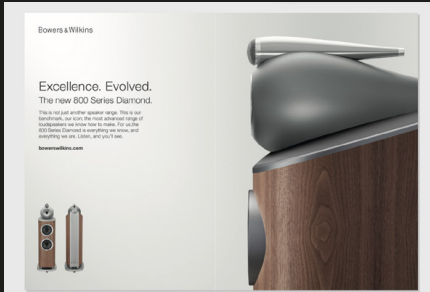
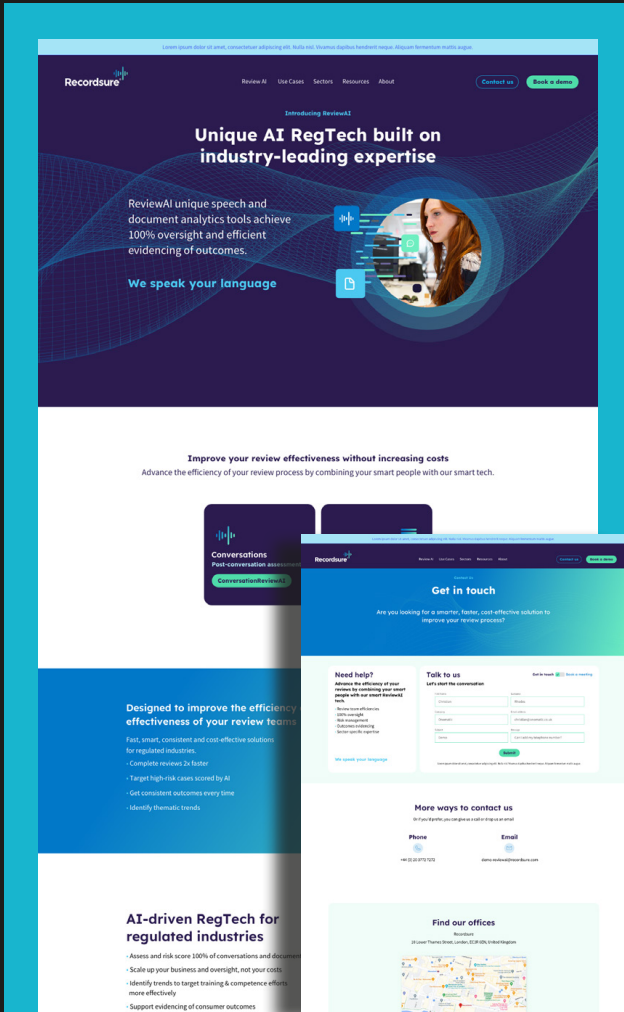
Clients include



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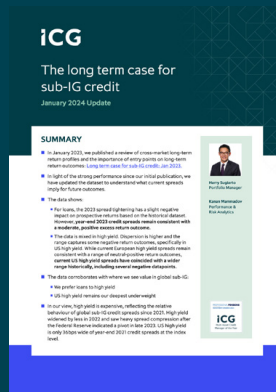
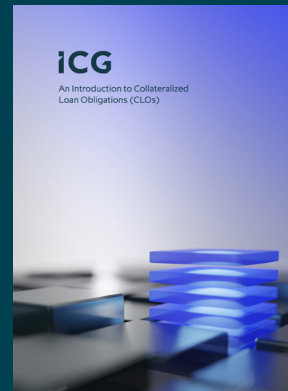
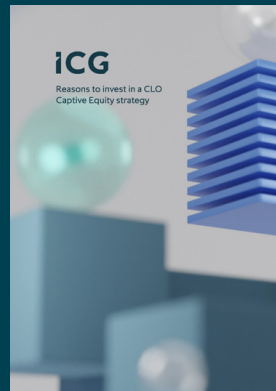
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Case Study

ICG



Onomatic are one of the key brand, marketing and research creative suppliers for alternative asset manager, Intermediate Capital Group plc.

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Case Study



<https://recordsure.com/whitepaper/time-trials/>



Recordsure is a small but successful digital audio technology business for the B2B market.

Onomatic worked with Recordsure to produce a flagship white paper, with detailed insight into the variety of key businesses uses the software can fulfil.

Key messaging was developed with the client and split out across engagement pieces to ensure a carefully designed promotional piece not only successfully targeted corporate and start up markets, but also resulted in sales leads for the business.



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